



4 Steps to Integration

The new integration pulls contacts from Lofty into Reevaluate automatically. This initiates the free data grade and audit, and opens the door for new services such as Reevaluate data repair, contact scoring and ReportCard transaction data mapping tools.



Select Lofty Tags

- Log into Lofty
- Identify what tags to select from the lofty tag list. If all contacts are going to be imported, select "all tags".

01



Grab Lofty API Key

- Click on the settings tab in the navigation bar
- Scroll down to the API tab on the left bar
- Scroll down to the bottom of page to copy the api key

02



Sync with Reevaluate

- Log into Reevaluate
- Click on Settings tab on the left bar
- Click on Lofty Integration tab
- Paste API key & click Verify
- Toggle Sync on
- Checkbox the tags of the contacts you would like to sync & save

03



Import Contacts

- Click import contacts
- Grab your favorite beverage and toast your accomplishment. (Wait 10 min/1k contacts)

04

Reevaluate.com/lofty